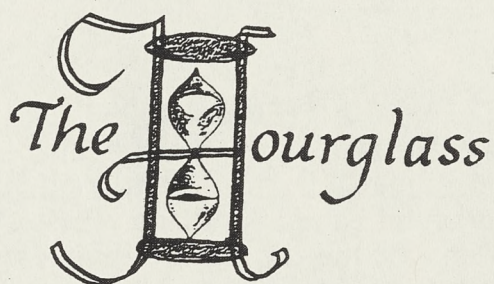


Historical Society of Palm Desert

P.O. Box 77

Palm Desert, CA 92261

(760) 346-6588



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SHADOW MOUNTAIN PALETTE CLUB

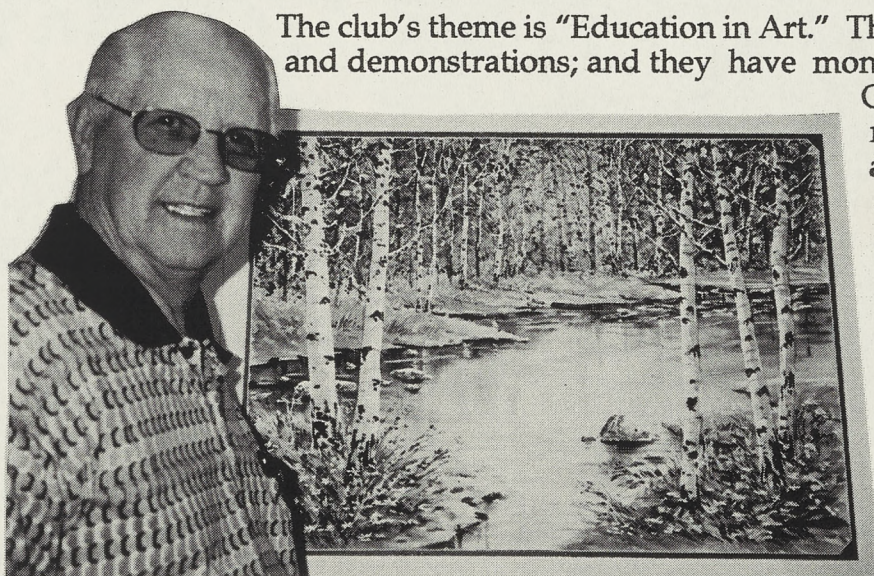
It all started in 1961 through the inspiration of Evelyn Chevoor. She worked at the Shadow Mountain Club at the time and decided to display a couple of her first oil paintings there. Evelyn and Tirza Williams, another employee of the club, thought it would be a great idea to form an organization for people who liked to paint. So that's exactly what happened when Irene Fenton added her enthusiasm -- the Shadow Mountain Palette Club was born.

Not letting any grass grow under their feet, they organized an artist's ball for March 24, 1961 for which 33 paintings were loaned. The first official meeting took place on May 12, 1961 at which Mmes. Williams, Fenton and Chevoor were recognized as the founders, and Irene Fenton was elected President. The first membership was bought by Adolph Slechta for his wife, Mary. Fred Penney, a renowned artist, and his wife were the first donors to the fledgling group with a generous \$100 gift.

The club's theme is "Education in Art." They hold workshops, paintouts and demonstrations; and they have monthly meetings and luncheons.

Currently, the club has 185 members, and to date they have awarded one million dollars in scholarships to art students in the Coachella Valley.

Recently the club relocated to a new studio gallery at 74-350 Alessandro, B-3, in Palm Desert. Some of their paintings can be viewed at the Desert Art Center, 550 No. Palm Canyon Drive, in Palm Springs. For membership and class info call President Louise Daniels at 568-6745.



Kolan Peterson teaches at the studio.

The City of Palm Desert has been sponsoring this function every year since 1992, and this year it will be on Sunday, March 25 from noon till 5:00 pm. The Society will have a booth near the statue of the Cahuilla Indian at Civic Center Park. There will be Polaroid pictures of the children with the antique fire engine, exhibits, viewing of historic videos, paintings by the Shadow Mountain Palette Club, and sales of various items: tee-shirts, memberships and tickets for a raffle featuring a floral painting by Juliette Ralph .

Yvonne Kelley is planning a wonderful lunch and program for us, so you won't want to miss this affair. The drawing for the Society raffle will take place at this event. Reservations will be taken beginning April 1.....**Mark you calendar.**

Place: Desert Falls Country Club Date: Wednesday - April 25
Cost: \$ 20.00 Time: 11 o'clock = Social Hour / noon = Lunch
Speaker: Karen Sausman on "The Beginnings of the Living Desert "

Ginny Mullins deserves our collective thanks for the excellent work she has been doing since the beginning of summer. She keeps track of new and renewing members, sends thank you and membership cards and makes a list of those wonderful people who have decided to join our Society. Following are names of new members:

Dr. & Mrs. John Taylor Genevieve Burke Kate Stein
Bob & Betsy Cockcroft Ruth Griswold

Our committee chair and the lady who sends out get well cards is Jean Ernst. The person in charge of commercial memberships is Jean Martin. Committee secretary is Barbara Keedy Eastes -- she's a fountain of ideas on how to increase membership. She says, "Each member should bring in one new member each year."

For those of you who would like to contact Adele Ruge North, her address is:
900 University, Room AL-33 -- Seattle, WA 98101

-(cut off here)-

Enclosed are my annual dues. Name _____
Address _____
Phone _____

Mail your check to: Historical Society of P.D. - P.O. Box 77 - Palm Desert, CA 92261
Individual \$15/Family \$20/Contributing \$100/Patron \$250/Life \$1000/Bus.-Org. \$75

The
Historical Society
of Palm Desert
invites you to



Bring
your
LUNCH
&
DRINK

Dessert
will be
served

"SUNDAY PICNIC IN THE PARK"

MARCH 4

11:30 Sign in - Socialize
12:00 Lunch
1:00 Program
1:45 Raffle
2:00 Socialize

R.S.V.P.
by
March 3
346-6588

Please
Come
Civic Center Park
Map →

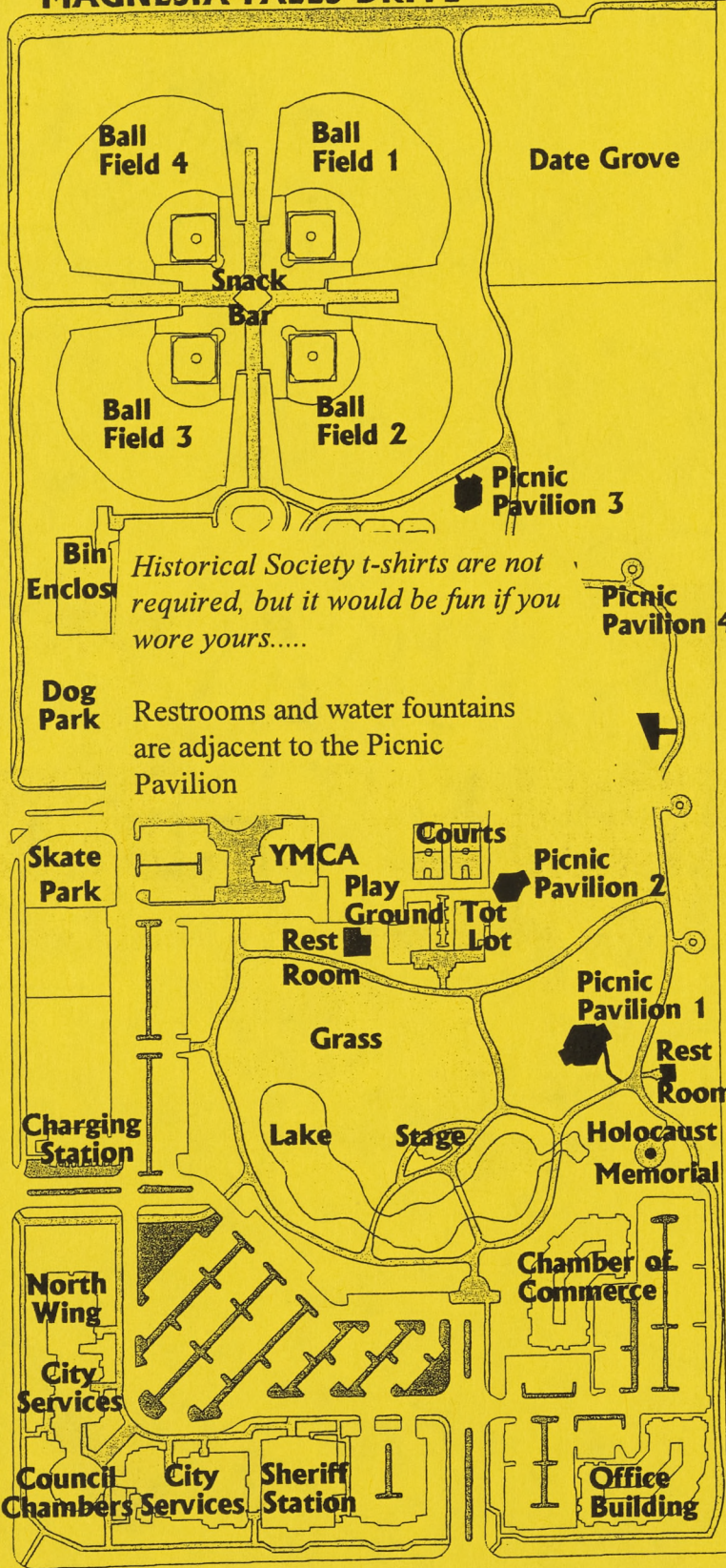


MAGNESIA FALLS DRIVE

City of Palm Desert



Civic Center Park



Historical Society t-shirts are not required, but it would be fun if you wore yours.....

Restrooms and water fountains are adjacent to the Picnic Pavilion

COLLEGE
OF THE
DESERT

SAN PABLO AVENUE

SAN PASCUAL AVENUE

FRED WARING DRIVE



300

0

300 Feet

COACHELLA VALLEY TIME LINE

- 1849 - Gold Rush brought first prospectors through Coachella Valley
- 1876 - First Southern Pacific Railroad train left Indio, then known as Indian Wells
- 1877 - At government's request, Indian Wells changed its name to Indio
- 1893 - Riverside County formed
- 1894 - A. G. Tingman laid out original town site for Indio
- 1895 - First valley school opens in Palm Springs
- 1901 - First dates imported to Indio
- 1904 - First doctor arrives in valley
- 1914 - Southern Sierra Power Company, the valley's first, is formed
- 1928 - First valley hospital opened in Indio
- 1930 - Indio becomes first valley city to incorporate
- 1938 - Palm Springs incorporates
- 1951 - First 18-hole golf course in the valley built at Thunderbird Country Club in
Rancho Mirage (note: this was listed incorrectly as 1934 in the news item)
- 1962 - College of the Desert opens its doors to students
- 1963 - Desert Hot Springs incorporates
- 1967 - Indian Wells incorporates
- 1973 - Palm Desert and Rancho Mirage incorporate
- 1980 - Cabazon Indians open a card room, the Indian's first venture into gaming
- 1981 - Cathedral City incorporates
- 1982 - La Quinta incorporates
- 2000 - U. S. Census calls La Quinta the fifth-fastest-growing city in the state over the
past decade

- Desert Sun - Feb. 4, 2001

POPULATION OF COACHELLA VALLEY CITIES

<u>City</u>	<u>1999 population</u>	<u>Percentage of Growth since 1990</u>
• Indio	46,768	24.1 %
• Palm Springs	44,223	9.7 %
• Cathedral City	39,168	28.1 %
• Palm Desert	37,352	24.4 %
• Coachella	23,290	35.9 %
• La Quinta	21,922	93.0 %
• Desert Hot Springs	15,106	30.8 %
• Rancho Mirage	11,759	19.9 %

-taken from Desert Sun - Oct. 21, 2000 - Michael Donlan

DESERT BOOKS

Our Society is building a library of books related to the desert. Do you have any volumes that would fit into this category, but are gathering dust on your shelves? We would very much appreciate any that you care to give us. In particular, we are interested in those that were written by Coachella Valley pioneers.

NEW EXHIBIT OPENING FEB. 22 "Interesting Things We All Collect"

Come and see things that are intriguing, fascinating, interesting, funny, beautiful, ugly scary, instructive, useful, delightful, and every emotion in between. Also you can find out about the people who did the collecting. Who are they?

- Velma Dawson (Howdy Doody's Mom) - Sleepy Joe Puppets and Howdy's head
- Frank Dunn - huge collage' book of "Faces..... We All Have One"
 - the "man" named Ho-Hum by Ripley
 - match book covers from near and far
- Holly Hollenbeck - tools from yesteryear & their unusual uses
- Helen Oliver - dolls representing many countries around the world
- Ginny Folkers - the detailed "Bird of Prey" series from England
- Jean Hollenbeck - hand-made quilts from the 1930's

The exhibit will be open on Mon./Tues./Thurs. from 10 a.m. till 3 p.m. For private showings, call 346-6588 and leave a message. We will arrange an appointment at your convenience.

Did You Know....

....that there is a Genealogy Society in the Coachella Valley? They meet in both Indio and Cathedral City. The members will show people how to trace their family tree. For more details, call Hallie Adams at 360-6452.

LIVING FOR YOUR 90'S

This county-wide luncheon celebration will be held at Westin Mission Hills on April 18. It is a wonderful way to honor our active seniors. Plan to attend.

ARE YOU A POTENTIAL VOLUNTEER ?

The Society has a number of projects just waiting for you to say, "I can do that !" This can be an enjoyable way to spend your time because of what you will learn, who you will meet, and the joy you will experience for being of greater value to your community. Carol Scanny is a people person, so she is interested in being a docent. What do you enjoy.....research, sorting, computer, carpentry, furniture moving, cataloging?and the list goes on and on. If you have the time, we have a job for you. Figure out what time is best for you, and call 346-6588.

Editor: Ginny Folkers

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